CARBONDALE COMMUNITY HIGH SCHOOL DISTRICT 165				
DRAFT STRATEGIC PLAN SWOT ANALYSIS				
Table 1 STRENGTHS/POINTS OF PRIDE	Table 2 STRENGTHS/POINTS OF PRIDE	Table 3 STRENGTHS/POINTS OF PRIDE		
<ul> <li>Commendable ESSA State Status</li> </ul>	<ul> <li>Diversity of Student Population</li> </ul>	○ State Financial Profile Highest Rating		
<ul> <li>Academic and Course Offerings</li> </ul>	<ul> <li>Student-Teacher Trust</li> </ul>	○ Graduation Rate		
<ul> <li>Extracurricular Athletics, Clubs,</li> </ul>	○ 1:1 Technology	○ 1:1 Technology		
Offerings	○ Strong Financial Stewardship	○ Extracurricular Athletics, Clubs,		
<ul> <li>High Teacher Retention Rate</li> </ul>	Willingness to try new	Offerings		
<ul> <li>Teacher Salary compared to state</li> </ul>	ideas/approaches, continuously	○ Facility Plans Using ESSER funding		
<ul> <li>Financial Stability</li> </ul>	improve	○ Student-Teacher Trust/Class Size		
○ 1:1 Technology	<ul> <li>Extracurricular Athletics, Clubs,</li> </ul>	○ Social Emotional Support for		
<ul> <li>Reduced Out of School Suspensions</li> </ul>	Offerings	Students		
<ul> <li>Building and Grounds Needs/Wants</li> </ul>	Restorative Practices Specialist	Advance Placement and Dual Credit		
	Academic and Course Offerings	Course Opportunities		
	<ul> <li>Teacher Knowledge and Skills/High</li> </ul>			
	Quality Professionalism			
	o Shared Leadership to Make Decisions			
Table 4 STRENGTHS/POINTS OF PRIDE	Table 5 STRENGTHS/POINTS OF PRIDE	Table 6 STRENGTHS/POINTS OF PRIDE		
<ul> <li>Extracurricular Athletics, Clubs,</li> </ul>	<ul> <li>Strong Financial Stewardship</li> </ul>	○ Graduation Rate		
Offerings	Academic and Course Offerings	Academic and Course Offerings		
Academic and Course	<ul> <li>Facility Plans Using ESSER funding</li> </ul>	O Days Cash on Hand/ State Financial		
Offerings/Program Coherence	<ul><li>Student-Teacher Trust/Class Size</li></ul>	Profile Rating Highest		
o Financial Stability	O Student to Teacher and Student to	o Extracurricular Athletics, Clubs,		
o Teacher-Student Trust	Administrator Ratios	Offerings		
o Diversity, Inclusion, Equity,	o Extracurricular Athletics, Clubs,	○ 1:1 Technology		
Continuous Improvement	Offerings	• Teacher Retention		
o Terrier Care	<ul> <li>Teacher Retention and Advanced</li> </ul>	Number of Advanced		
O Dual Credit AP Course Offering	Degrees	Degrees/Talented Staff		
Strong Counseling Department	o Learning environment	o Belief in Continuous Improvement,		
o Admin-Student Ratio	o Socialization of Teachers	Diversity, Inclusion and Equity		
Teacher Retention and Advanced	Academic and Course Offerings			
Degrees 6 // Committee (14)	 'hat distinguishes us from others of which			

Facilitator Summary of Key Strengths (What distinguishes us from others of which we are proud):

- Graduation Rate
- o Clarity and Variety of Academic and Course Offerings/Program Coherence
- o Extracurricular Athletics, Clubs, Offerings
- o Financial Stability and Stewardship
- O State Highest Recognition for Finance Management
- o Diversity, Inclusion, Equity, Continuous Improvement
- o Teacher-Student Trust
- o Teacher Retention, Advanced Degrees and Talented Staff
- 1:1 Technology
- o Belief in Continuous Improvement, Diversity, Inclusion and Equity

Table 1 WEAKNESSES/CHALLENGES	Table 2 WEAKNESSES/CHALLENGES	Table 3 WEAKNESSES/CHALLENGES
○ Space/Overcrowded	○ Chronic Absenteeism	O Achievement Gaps: Low Income and
o Communication, Collaboration,	○ Underrepresentation of low income	Black Student
Alignment with Feeder Districts	and black students in on-track	○ Discipline Disparity
o Underrepresentation of low income	courses	○ Communication, Collaboration,
and black students in on-track	Overrepresentation of Low Income in	Alignment with Feeder Districts
courses	Tardies, Absenteeism, In School	Overrepresentation of low income in
○ Overrepresentation of low income in	Suspensions	tardies, absenteeism, In School
tardies, absenteeism, In School	o Achievement gaps among low	Suspensions
Suspensions	income and black students compared	○ 12% students see value and
	to others	relevance in high school
	○ 12% students see value and	○ Limited Schedule Availability in
	relevance in high school	Electives
	○ Tracking system	○ Real World Time
	○ K-8 Student Achievement	○ Parent involvement of Low-Income
	Improvement	Students
	○ K-8 Social and Emotional Needs	○ School advertisement utilizing more
		diverse student population
Table 4 WEAKNESSES/CHALLENGES	Table 5 WEAKNESSES/CHALLENGES	Table 6 WEAKNESSES/CHALLENGES
Math Instruction, more students	○ Chronic Absenteeism	○ Chronic Absenteeism
complete Algebra II	Math Instruction/ math track	○ Student Achievement Gaps among
<ul> <li>Student Achievement Gaps- low</li> </ul>	inflexibility	Low Income and Black students
income and Black vs Others	<ul> <li>Student Achievement Gaps- Low</li> </ul>	compared to Others
<ul> <li>Constant updating of Security</li> </ul>	Income and Black Students	○ Demographic Disparity in Advanced
Measures	compared to others	Coursework
○ Community Pride in CCHS	<ul> <li>Demographic Disparity in Advanced</li> </ul>	<ul> <li>○ Demographic Disparity among</li> </ul>
○ Relevant and Important Professional	Coursework	English and math tracks
Development for Staff	<ul> <li>Demographic Disparity among</li> </ul>	○ Perception of Safety
<ul> <li>Student buy-in and School Pride</li> </ul>	English and math tracks	○ CTE/Certificates, Dual Credit
<ul> <li>Demographic Disparity in Advanced</li> </ul>	○ Tardies	Offerings
Coursework	<ul> <li>○ Failure to Serve Detentions</li> </ul>	Math Instruction
<ul> <li>Demographic Disparity among</li> </ul>	Classroom Rigor	○ Community and family involvement
English and math tracks	○ 6 hours period day/ schedule	○ Lack of external communication
<ul> <li>Demographic disparity in Behavior</li> </ul>	<ul> <li>Student Perception of Importance of</li> </ul>	○ 33% of students have below a 2.75
Referrals, tardies, In School	High School	grade point average
Suspensions		○ Limited Schedule Availability In
<ul> <li>Schedule/More Requirement with</li> </ul>		Electives and number of classes per
Only 6 Hours in a Day		day
		○ Block Scheduling
		<ul> <li>○ Demographic disparity in referrals</li> </ul>
		○ Increase in low income students
Facilitator Summary of Weaknesses ( )	What we are doing that needs attention):	

Facilitator Summary of Weaknesses ( What we are doing that needs attention):

- o Student Achievement Gaps- low income and Black vs Others
- o Demographic Disparity Among English and Math Tracks with Rigor
- o Demographic Disparity Among Behavioral Referrals, In School Suspensions, Tardies
- Math Instruction
- o Chronic Absenteeism

- o Schedule Flexibility- 6 period day, block schedules, opportunities to take electives, etc.
- o Student Perception of Importance of High School
- Community and Family Involvement and Partnerships
- Student Perception of Family Supportiveness

Table 1 OPPORTUNITIES	Table 2 OPPORTUNITIES	Table 3 OPPORTUNITIES
○ 3-year Science Requirement for	Recruitment and Hiring of a more	○ Honors, AP, Top Track opportunities
Graduation	diverse staff	for subgroup populations
○ Recruitment and Hiring of a more	<ul> <li>Student Mental Health</li> </ul>	○ Terrier Time, Individual and Group
diverse staff	<ul> <li>Exploration and Expansion of Career</li> </ul>	Community
<ul> <li>Process for tracking and placement</li> </ul>	Readiness Opportunities	<ul> <li>○ Recruitment and Hiring of a more</li> </ul>
○ Math Instruction/Course Sequence	<ul> <li>Summer School Opportunities for</li> </ul>	diverse staff
Flexibility	CTE, electives, etc.	<ul> <li>○ Continued Facility Upgrades</li> </ul>
○ Exploration and Expansion of Career	<ul> <li>Communication, Collaboration,</li> </ul>	○ SIU/ community partnerships
Readiness Opportunities	Alignment with Feeder Districts	<ul> <li>○ Reimagine Discipline Consequences</li> </ul>
	<ul> <li>Reimagine Student Behavior</li> </ul>	○ Outreach for Students: After school
	Interventions and Consequences	opportunities
Table 4 OPPORTUNITIES	Table 5 OPPORTUNITIES	Table 6 OPPORTUNITIES
○ Study Successful Schools with High	Recruitment and Hiring of a more	○ Use of space, building upgrade plans
Poverty Levels	diverse staff	<ul> <li>Consistent enrollment vs increasing</li> </ul>
○ Grant Opportunities	<ul> <li>Communication, Collaboration,</li> </ul>	enrollment
○ Celebrate Equity, Diversity, Inclusion	Alignment with Feeder Districts	○ Dorms covered for local kids at SIU
and Unity	<ul> <li>Collaboration with SIU and JALC</li> </ul>	○ Dual credit through SIU
○ Expand parent involvement outside	<ul> <li>Expansion of Career Education and</li> </ul>	○ Equity
of school hours	CTE options	<ul> <li>Homeroom/work time/support in</li> </ul>
○ Expand school and classroom	○ Grow our Social Emotional Learning	school day
opportunities	Programs and Services	
<ul> <li>Communication, Collaboration,</li> </ul>	○ Use of space, building upgrade plans	
Alignment with Feeder Districts	○ SIU community partnerships	
	○ Student Mental Health	

# Facilitator Summary of Opportunities ( What we are not doing but might improve our performance):

- o Reimagine Student Academic Interventions in mathematics and English
- o Recruitment and Hiring of a more diverse staff
- o Professional Learning leading to innovation, real world relevance and high quality of student discussion
- o Communication, Collaboration, Alignment with Feeder Districts
- o Collaboration with SIU and JALC
- o Expansion of Career Education and CTE options
- Use of space, building upgrade plans
- o Expand learning opportunities for students, staff and families beyond the day and year
- o Increase in inquiry-based 3-year science instruction for graduation
- o Reimagine Student Behavior Interventions and Consequences

Table 1 THREATS	Table 2 THREATS	Table 3 THREATS
○ Chronic Absenteeism	Social Media	○ Covid Slide
○ Truancy Support	Trauma/environmental home lives	○ Social Media
○ Shortages: Teachers, Substitutes,		<ul> <li>Property Values Diminishing</li> </ul>
Other Staff		○ SIU Enrollment
○ JALC requirements for staff to teach		○ Gun Violence
dual credit courses		<ul> <li>Community internships, service</li> </ul>
○ Student mobility		projects
○ Equalized Assessed Evaluation		○ Community loss of business
decreasing and Tax Rate Increasing		○ Student depression/anxiety on rise
Table 4 THREATS	Table 5 THREATS	Table 6 THREATS
○ Reduction in State and Federal	○ Safety Perceptions	<ul> <li>Equalized Assessment Valuation</li> </ul>
Funding	○ False Perceptions of CCHS	decreasing, tax rate increasing
○ Covid Slide	<ul> <li>Equalized Assessment Valuation</li> </ul>	○ Student Mobility
○ More Requirements	decreasing, tax rate increasing	○ 19 credits to graduate
<ul> <li>Equalized Assessment Valuation</li> </ul>	○ Covid Slide	○ Leadership changes with Local CC
decreasing, tax rate increasing	○ Changing Student Needs	and university partners
○ Increasing Salary Costs to be	<ul> <li>Slightly Decreasing Student</li> </ul>	
Competitive	Enrollment	
○ Comparisons with Surrounding	<ul> <li>Business Development and</li> </ul>	
School Districts	Residential attraction	
○ SIU enrollment	<ul> <li>Alternate methods of education</li> </ul>	
○ Tech Literacy for Students and Staff	increasing- home, private, parochial,	
○ Teacher Shortage	etc.	

Facilitator Summary of Threats ( What is beyond our control but impacts our performance):

- False Perceptions of CCHS
- o Increases in Low Income and Mobility Within Student Population
- o Equalized Assessed Valuation decreasing and tax rate increasing
- o Business Development and Residential Attraction
- Covid Slide and Recovery
- o Teacher Shortage, Substitute Shortage
- State and National Funding and Stability/Political Climate

# Carbondale Community High School District 165 Strategic Plan DRAFT SWOT Analysis

## Strengths

- o Graduation Rate
- Clarity and Variety in Academic and Course
   Offerings/Program Coherence
- Extracurricular Activities, Athletics, Clubs, & Offerings
- o Financial Stability and Stewardship
- State Highest Recognition for Finance Management
- Diversity, Inclusion, Equity, Continuous Improvement
- Teacher-Student Trust
- Teacher Retention, Advanced Degrees and Talented Staff
- 1:1 Technology
- Belief in Continuous Improvement, Diversity, Inclusion and Equity

#### Weaknesses

- Student Achievement Gaps- Low Income and Black vs Others
- Math Instruction
- Demographic Disparity Among English and Math Tracks with Rigor
- Demographic Disparity Among Behavioral Referrals, In-School Suspensions, Tardies
- Chronic Absenteeism
- Schedule Flexibility- 6 period day, block schedules, opportunities to take electives, etc.
- Student Perception of Importance of High School
- Community and Family Involvement and Partnerships
- Student Perception of Family Supportiveness

# **Opportunities**

- Reimagine Student Academic Interventions in mathematics and English
- Reimagine Student Behavior Interventions and Consequences
- Recruitment and Hiring of a more diverse staff
- Communication, Collaboration, Alignment with Feeder Districts
- Collaboration with SIU and JALC
- Expansion of Career Education and CTE options
- Use of space, building upgrade plans
- Professional Learning leading to innovation, project based, real world relevance and high quality of student discussion
- Expand learning opportunities for students, staff and families beyond the day and year
- Increase in inquiry-based 3-year science instruction for graduation

### **Threats**

- False Perceptions of CCHS
- Increases in Low Income and Mobility Within Student Population
- Equalized Assessed Valuation decreasing and tax rate increasing
- o Business Development and Residential Attraction
- Covid Slide and Recovery
- Teacher Shortage, Substitute Shortage
- State and National Funding and Stability/Political Climate